Privacy Policy

Cookies We Use On This Site (www.accidentalhealthmelbourne.com.au)

Cookies in use on this site:

Provider	Cookie Name	Purpose
Accidental Health & Safety Melbourne	last_designyourown_viewed	Used for essential website functionality to identify the last design your own application viewed
Accidental Health & Safety Melbourne	products	Used for essential website functionality
Accidental Health & Safety Melbourne	DynamicPhoneNumber	Used by the website to provide a specific phone number to enable us to understand what marketing channel phone calls were generated from
Accidental Health & Safety Melbourne	LAST_CATEGORY,CATEGORY_INFO	Collection of information on the products seen by the visitor. This information is used to optimize the visitor's navigation on the site
Accidental Health & Safety Melbourne	CACHED_FRONT_FORM_KEY	Ensures the safety of visitors' navigation by preventing the falsification of requests between sites. This cookie is essential for the security of the website and the visitor
Accidental Health & Safety Melbourne	VIEWED_PRODUCT_IDS	Keeps configuration of user settings through page requests.

LivePerson	LPSessionID	Keeps configuration of user settings through page requests
Accidental Health & Safety Melbourne	pagead/1p-user-list/#	Generated by Google pagead dynamic marketing to track events such as conversions or other meaningful user interactions
Accidental Health & Safety Melbourne	fpc_page_id	Used for essential website functionality to provide breadcrumbs to help customers navigate
Accidental Health & Safety Melbourne	frontend	Used for essential website functionality to provide a unique ID for the session
Accidental Health & Safety Melbourne	frontend_cid	Used for essential website functionality to cache pages and improve the performance
Accidental Health & Safety Melbourne	_gcl_au	Used by Google AdSense to test the effectiveness of advertising on various websites using their services
Accidental Health & Safety Melbourne	mt.v	Used to look up historical behavioral data for that visitor for targets & also can be used to map visitors back to datasets and/or customer view if those mappings have occurred in the past
Accidental Health & Safety Melbourne	_uetsid_exp	Contains the expiry-date for the UET Bing Tag
Elfsight	CookieConsent	Stores the authorization to use cookies for the current domain by the user

Tealium	TAPID, tealium_va, tealium_va_update, tealium_timing, tealium_va_ Accidental Health & Safety Melbourne_au, ulog/_error, utag_main	Used by Tealium AudienceStream to store and update visitors profiles and help us deliver more relevant marketing
Google	_ga, _gali, _gat, _gid, _pk_id#, _pk_ses#, ads/ga-audiences, ads/user-lists/#, collect, NID, OTZ, __utm.gif,rc::c	Used for analytics and advertising – to help us improve and understand how people use our website, and to help us deliver ads and make them more relevant our users
Google	Optimize	Used to track when visitors have arrived at our website to enable advertising exchange partner to deliver ads that are relevant our users
Bing	MUID, MUIDB	Used for analytics and advertising – to measure and improve the performance and relevancy of adverts
Doubleclick	IDE, r/collect, test_cookie	Used for analytics and advertising – to personalise the adverts users see, and to let us know if a purchase was made as a result
Youtube	GPS, VISITOR_INFO1_LIVE, YSC,yt-remote-cast-installed,yt-remote-connected-devices,yt-remote-device-id,yt-remote-fast-check-period,yt-remote-session-app,yt-remote-session-name	Used to track viewing behaviours of videos on our site
Facebook	fr, tr	Used for analytics and advertising – to measure and improve the performance and relevancy of adverts
Emarsys	Web Extend, Predict, sc_inspector	Used for analysis and marketing purposes to measure and improve the performance of marketing content.